



Inglenook Wines, Consales Aruba and the Horacio E. Oduber Hospital encourage all to “Think Pink”

A press conference was held at the Dr. Horacio d. Oduber Hospital on Thursday afternoon, and Mr. Brian F. Cabral, President and Ms. Sandrina Huges, Regional Portfolio Manager of Stansfeld Scott, Inc, distributors in the Caribbean of Inglenook wines, joined Astrid Vries of Consales and Bobby Harms for the inauguration of the Third Annual Aruba Breast Cancer Campaign.

This year Ms. Vries was proud to present an educational video tape in Papiamentu that has been two years in the making, which is an integral part of the Inglenook “Find a Cure” campaign. Proceeds from the past two years contributed to the production of the tape, with local commentator Tabita Fecunda, of the “T on T” television show.

Inglenook Vineyards has been participating in breast cancer awareness events throughout the United States since October 2001. Every year, the vineyard donates a portion of the proceeds from U. S. sales for the month of October to the American Association for Cancer Research (AACR) The AACR is the world’s oldest scientific organization dedicated to preventing and curing cancer.

Since 2003, Inglenook wines and Consales Aruba has invested \$10,000 (U.S.) in raising breast cancer prevention awareness on the island of Aruba. There many efforts during the campaigns of the last two years have been documented to produce this education tape as a springboard to a systematic program of informing women on the importance of self-monitoring and early detection of this killer disease.

“In Aruba we are proud to have used the distinctive pink satin ribbons of awareness in the past years “ reports MS. Garrigue” They can be removed from the bottles and worn on the lapel to show support for breast cancer research. Banners, end caps and case card in bright colors will also encourage consumer awareness. Inglenook is proud to partner with local retailers to help find a cure for breast cancer.”

Inglenook Wines is a subsidiary of Constellation Brands, Inc, the largest multi-category supplier of beverage alcohol in the United States. Mr. Cabral, as president of their Caribbean representatives, expressed their satisfaction in being able to donate to this worthy endeavor, “and we are happy to donate the thousand of dollars to the cause here in Aruba. This tape is another step in terms of advancing the educational process of breast cancer and the risk of breast cancer. What is important is to get more people involved, to get the medical practitioners on board, so we can disseminate the information to more people, and then less women will be at risk.”